

**Pewaukee High School Booster Club
Meeting Minutes – September 16, 2009**

Meeting called to order at 7:05 pm.

Present: Christine Baar, Mary Bacon, Patty Fleetwood, John Maltsch, John Murray, Dawn Vogelsang, Mary Pat Sutter, Lindy Kanavas, Sandy Wysocki, Tracy Blaser, and Lori Pjevach.

Minutes of August 3, 2009 meeting were approved with no amendments/corrections.

Treasurer's Report:

Patty Fleetwood reported on July 09 and August 09 financial results. We are in good financial health. Grants to sports/clubs for August concessions total \$1,882.

A motion was made, seconded and approved to split the “worker & participant” concession revenue for each event, for the 2009/2010 year as follows:

- 55% of Gross Concessions Revenue (“GCR”) is allocated to cost of sales (purchases of food/beverage/supplies inventory and a minor allocation to reserves for equipment replacement and inventory cost variances
- 30% of GCR to the volunteer group working the stand,
- 7.5% of GCR to the “playing team of the event”,
- 7.5% of GCR split equally among cheer, poms, and band (as applicable, for their participation in the event). If there are no cheer, poms or band, like with soccer and volleyball, the “playing team” gets the full 15% .

Athletic Director's Report:

John Maltsch reports that:

- Football – Our #2 state ranked Pirates beat arch rival New Berlin Eisenhower 42-21 last Friday, and are now at 3-0. Eight different media org's were present to document the victory. They play St Francis this Friday 9/18. Asst. Coach Mike Lecher is being inducted into the Wisconsin Football Coaches Association Hall of Fame, congratulations on this prestigious honor!
- Cross Country – Girls won the 19-school Hurlbert Invite at Mayville, with Hannah Frett taking first place. The 5th ranked-in-Div 2-state Girls are looking to repeat as conference champs and return to state. Boys won the 15-school Hurlbert Invite at Mayville, and are shooting for a top-2 finish in conference, and an advance to state.
- Volleyball – The girls are looking to be very competitive this year, and hope to finish in the upper half of the conference. They will host an invite this Saturday, 9/19.

- Swimming – Continues to be competitive. Brown Deer was beat last week for the first time in school history. The team took 6th out of 12 at the combined Div 1 & 2 Shorewood invite.
- Boy's Soccer – Currently ranked 6th in state, focusing on challenging for the conference title and advancing far into the post-season.
- Tennis - Now in their first varsity year. They won their first varsity meet against Brown Deer, and are continuously improving.
- Homecoming – kicks off this Sunday with Powderpuff Football at 3:30pm. Special dress-up days and decoration contests among classes continue throughout the week.
Friday's parade starts at 5pm, with a community pep rally following.
The Homecoming Dance is Saturday from 7-11pm, with coronation at 9pm.

Spirit Wear: Tracy Blaser reports:

- Sales were \$1700-\$1800 at last Friday night's football game, in the first ½ alone.
- Registration took in \$1900 in sales.
- New items have sold extremely well.
- Inventory is pretty well-stocked with variety in items and sizes.
- Volleyball parent's night (9/29) was suggested as a potential good sales opportunity.
- Discussion was had regarding 2 Spirit-wear "basket" donations for the dinner dance. It was decided to donate 2 baskets, approx \$100 value per. One with items that could be exchanged for size, and one with "exclusive, limited availability items"
- Discussion on screen-printed sweatshirts- "4-color-print" is very expensive, and the remaining products we have with it have been around for several years. Tracy will evaluate aging of inventory items, and decide on discounting older merchandise to "move it out". Additionally, we will not place more orders for these items that require a 1,000 item minimum.
- Spirit wear item packages for homecoming will be put together and raffled off at half-time.
- Discussion was had on stocking youth sizes of certain "hot" items.
- We potentially may be able to have a table for sales and holiday ordering at other Pewaukee Schools' conference nights. This would need to be approved by those schools' principals.
- Tracy inventoried and stored all products in new rubbermade containers to be kept in the football concession area on the wall facing the parking lot.

Membership

Mary Pat Sutter reports: We have 98 Pirate Club Members and 110 Red & Black Members, to date. These are similar numbers to last year.

Dinner Dance

Sandy Wysocki, chairman, reports:

- Date is November 14th at the Brookfield Sheraton (same as last year).
- Alter Ego will provide the entertainment
- Food tasting is completed, and dinner selections made.
- We will again be allowed to bring in our own dessert, with no add'l charge.
- Initial sponsor/donor solicitations have gone out.
- Invitations have been designed, are now being printed, and will go out by the end of the month.
- This year's dinner dance net proceeds are not 100% designated to the Fitness Center, but are also planned to benefit individual PHS sports/clubs.
- Oct 28th is the desired deadline date for auction item donations (for insertion into the printed & bound program).

Concessions: Dawn Vogelsang reports: we finally have a home for the unneeded bun-warmer, with a needy non-profit group.

New Business

Referendum:

- Discussion was had as to what the appropriate BC position on/support of the Nov. 3, 2009 "PHS Facilities Improvement" and "Ongoing Operations" referendums should be (financial and otherwise).
- It was noted that we are not prohibited from endorsing this referendum, under the rules for tax-exempt organizations.
- The financial support from BC that has been requested is for funding campaign efforts to help the referendum pass.
- A motion was made, seconded and approved to share our BC member email and phone lists to the referendum committee, for their purposes of gathering voter support.
- A motion was made, seconded and approved that PHS Booster Club will officially support/endorse the upcoming referendum, as an organization, because its purpose is directly in line with the PHS Booster Club Mission Statement.
- However, we will not provide financial support to the campaign in support of passing the referendum.

Homecoming:

- Homecoming concession staffing sign-up slots have been filled.
- Glow necklaces will be handed out, as a gift to fans from BC.
- 50-50 raffle will feature a cash prize and "spirit" gift packages.
- 4 cash registers will be in operation, to ease concession congestion.

- We may do a “hot chocolate tent”, separately, also to ease congestion.
- Stanchions will be used to separate the concession waiting lines, for order and safety.
- We need to make an effort to inform student concession volunteers that no items are to be handed out for free, at any time.

Utility Cart:

We have a need for a replacement cart. A cart with “sides” would be ideal.

The suggested 2-shelf cart has a cost of \$150. Motion made, seconded and approved to purchase the needed cart for \$150.

Phone Directories:

Inside cover advertising has been pursued. Baja Grill and Moe’s are committed for \$50 each.

Other minor changes/updates to the directory were discussed.

Baja Grill Proposal:

Baja Grill offers a 5% “give-back” to PHS Booster Club, if you mention you are from Pewaukee.

Meeting adjourned at 8:25 p.m.

Next Meeting: October 5, 2009, 7 pm

Respectfully Submitted by Lindy Kanavas, Secretary