

## **Pewaukee High School Booster Club Meeting Minutes – August 3, 2009**

Meeting called to order at 7:05 pm.

Present: Christine Baar, Mary Bacon, Patty Fleetwood, John Maltsch, John Murray, Dawn Vogelsang, Mary Pat Sutter, Lindy Kanavas and Sandy Wysocki. Excused: Lori Pjevach.

Minutes of June 1, 2009 meeting were approved with minor amendment/corrections.

### **Treasurer's Report:**

Transition activities to our new Treasurer are ongoing, and summarized information to wrap up the year is being compiled. We will present an informational report at the annual coaches meeting.

### **Athletic Director's Report:**

John Maltsch reports that:

- Baseball finished 18-20, 3<sup>rd</sup> in Conference.
- Many students have turned in physical cards, and are gearing up to begin their Fall sports on 8/10.
- The All Sports Meeting is Sunday, August 9.
- St. John's has requested financial assistance from Pewaukee HS to install a drain cover for the pool we swim at (cost of \$14,000). A request was made for a donation from Pewaukee BC. This would not be considered a grant to "Pewaukee Swimming", per se. Pool rental fees will likely increase as a result of this. If so, it may come as a grant request from swimming. It was decided not to grant funds at this time; it will be revisited if a grant request comes directly from the Swim Team.
- Fundraiser for athletics: John Maltsch will be receiving memorabilia to raffle off at Homecoming and 2 other games. John would like student groups selling tickets at those other 2 games to not be shortchanged by the existence of this additional raffle. We will make sure this does not cause unfairness.

### **Dinner Dance**

- Sandy Wysocki and Lori Pjevach are co-chairing this event.
- Patty Fleetwood, Ilka Hoffins and Cheryl Swan are on the committee.
- Date is November 14<sup>th</sup> at the Brookfield Sheraton (same as last year).

## Membership

- The Big Mailing has gone out. Thanks to all for the assistance.
- Membership Categories: Will remain the same for the 2009-10 school year. Pirate Club membership is \$100 and Red and Black membership is \$30. Coupons for \$5 off Spirit Wear will be distributed to the first 25 membership sign-ups.
- Membership Premiums for Pirate Club include 3 x 5 Pirate house flags (our cost: \$10.50) and insulated aluminum Pirate water bottles (\$11.50).
- Activities Pass: The Activities Pass will continue to be offered with paid Booster Club memberships but will not include admission to plays.
- Volunteers will staff Booster Club tables at the All Sports Meeting, Registration and the Freshman Open House. Mary Pat will email a sign-up for staffing.
- Phone Directories: Feedback was sought on design/layout for the BC phone directory. We may make a few changes, while waiting for the final student list from school. Advertising will be solicited to offset printing costs.

**Spirit Wear:** It was discussed that an attempt be made to provide for more Spirit Wear purchasing opportunities.

**Concessions:** Dawn Vogelsang emphasized the importance of requesting that each coach designate a parent coordinator to organize their sports' concession volunteering.

Homecoming concession staffing (by BC) sign-up sheet will be emailed by Christine Baar.

**Grad Grams:** Christine Baar presented a final report on 2009 Grad Grams. While this is not a highly profitable activity for the effort involved, it is extremely well received by students. Christine's report detailed suggestions for next year, and expressed thanks to all the Grad Gram volunteers. Thank you Christine!

## New Business

- Coach's meeting will be at 5:00 on 8/9. We will speak briefly.
- Homecoming Giveaways –We discussed some options: Pirate foam hats, bandannas, glow necklaces, pom-pom shakers. Budget is about \$350. Motion made, seconded and approved to buy 500 red glow necklaces, if this fits into the budgeted amount.
- We also will give away some extra spirit merchandise during Homecoming halftime.
- Marketing of BC: This will be a focus for the coming year. Topics discussed include:
  - Updating the BC display case in the cafeteria,
  - Increasing local newspaper coverage,
  - “Perspective” features/blurbs, and also in other Pewaukee schools' newsletters,

- An ad in the Fall Sports Guide (we already have a page in this guide listing our members to date). Suggestions as to ad content were discussed: donation types and amounts, dinner dance, etc. Wileman Publishing is the new vendor. Deadline is Aug 17<sup>th</sup> ).
- Increasing signage,
- Periodic emails to members (potentially),
- How to reach parents of student club members was discussed. Freshman Orientation is a primary vehicle. It was discussed to contact Advisors as to dates of parent meetings, so that BC can do a short presentation.

**Meeting adjourned at 8:10 p.m.**

**Future Meeting Schedule:**

September 16, 2009 (Wednesday)

October 5, 2009

November 3, 2009 (Tuesday)

December 7, 2009

February 3, 2010 (Wednesday)

March 1, 2010

April 12, 2010

May 3, 2010

June 7, 2010

Respectfully Submitted by Lindy Kanavas, Secretary